

# H#SHIT#G @ACCOUNTING

Keeping good records is important, especially when tax time rolls around.

Hashtags are such a prominent part of culture today. Their basic role was traditionally to organize knowledge, facilitate access and enable retrieval of information. It's generally used to direct people to data surrounding a particular event, conversation, or topic.

You cannot deny the chaotic beauty of Twitter. Hashtags provide some method to the madness, yet each retains its own flavor of ridiculousness. Keeping good records is important, especially when tax time rolls around.

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## IT LOOKS LIKE:

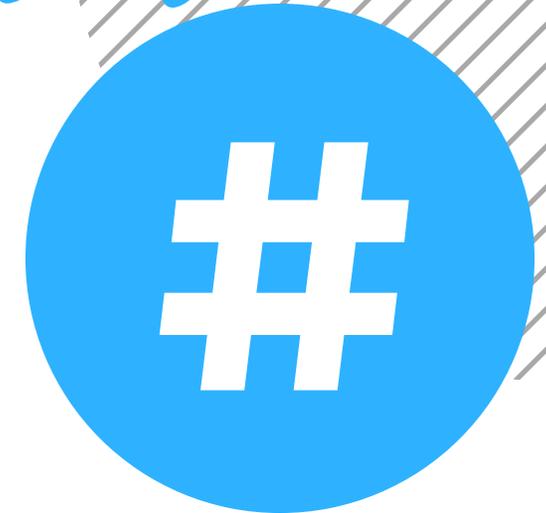
**#Marchmadness #taxissexy  
#busyseasonproblems #auditorproud  
#accounting #bookkeeping #accountant  
#payroll #tax**

## IT WORKS:

Imagine a book keeping software that is much much easier to use and socially connected within the organization. A simple approach to accounting that connects well with the new age millennials or gen X. An accounting software that is similar to twitter or instagram !!!

For example, Our internal event accounting hashtag is #ThinkFinance2017 and it ties all our social media and sales efforts connected to special events together and also allows us to track who is spending how much and where. It makes your own content discoverable and allows you to find relevant content from other people. Security and User roles determine what information is available to who for view.  
#ThinkFinance2017 #Sunnyvale #Coffee #Dinner  
#Clientmeet #HotelStay #Lunch #VendorFor  
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#Clientmeet #HotelStay #Lunch #Vendor



## BENEFITS?

- Real time view of your cash flow
- Easy to use and saves your valuable time generating income instead of tracking it
- cloud-based, you can use it anywhere you have access to the internet
- Digs Deeper and drills down to a T
- Hashtags can be used as training examples for machine learning algorithms
- Real-time insights to stay in control

**We at #Wheelhouse have re imagined accounting software that saves time and money #Accounting #finance. Contact us to learn more.**